

INTERIORS PRINTED®

www.interiorsprinted.com

Media Kit

Interiorsprinted.com

The only international online-platform dedicated to printed interior decoration

Interiorsprinted.com is an online platform that publishes the latest printed interior decoration projects, present brilliant designers, highlight innovative new products and share the latest industry trends with the overall goal to connect the creative design industry with the digital printing industry.

Interiors Printed is the place where designers, print professionals, architects to manufacturers go for inspiration and ideas when it comes to using digital print technology in combination with interior design.

Advertising

Would you like to become an advertiser on interiorsprinted.com and connect your brand, company or event with our highly engaged audience of designers, architects, suppliers & print professionals?

Interiors Printed is read by interior designers, surface designers, collection designers, architects, suppliers, manufacturers, print professionals, all looking for inspiration for their new digitally printed design projects.

As the only online platform dedicated to printed interior decoration, we offer a large archive of printed interiors submitted by designers and agencies from around the world for our readers to discover and take inspiration from. This means that by becoming an advertising partner with us, your campaign is reaching a dedicated group of readers focused on this particular niche.

We offer a range of advertising opportunities from company pages, traditional banner ads, social media posts, subject sponsoring and company logo's or banners next to our projects. We can also provide one-off or longer-term campaigns to meet your commercial goals.

Consultation

The Interiors Printed team will be glad to help you familiarize yourself with the platform that Interiors Printed offers and advise you how you can most effectively convey your message.

For more information about the business opportunities outlined in this media kit, please contact advertise@interiorsprinted.com

Company or brand page

Make our readers aware of your product and your brand in a targeted manner

Whether you wish to highlight a specific product or increase your brand recognition, a dedicated company page will allow you to reach many of our readers as it will be highly visible at our platform.

Your company page will include:

- Company or brand description
- Company or brand logo
- Location
- Direct link to website
- Links to social media channels
- Direct e-mail contact

Get noticed within featured interior projects

When your brand or product is used within one of our printed interior projects, we will include a direct link in the project directing to your company page on our platform. When architects or designers like a project, they would like to know which products from which brand or company have been used. A perfect way to get noticed in the print décor segment.

The screenshot displays the 'INTERIORS PRINTED' website interface. At the top, the logo 'INTERIORS PRINTED' is visible alongside the tagline 'Share and discover world's printed interior projects' and a 'SUBMIT PROJECT' button. A navigation bar includes links for 'PROJECTS', 'INTERIOR PRINTERS', 'BRANDS', 'NEWS', and 'EVENTS'. The main content area features the 'Squid®' company profile. This profile includes a detailed description of the product as a self-adhesive, transparent fabric, a comparison of its texture to a net curtain, and information about its digital printing capabilities. To the right, a sidebar lists key details: Brand name (Squid), Country (Belgium), Product type (Window fabric), Website (www.squid-belgium.be), Email (info@squid.be), and Social media links. Below the text, the 'Location' is specified as 'Tiel, Belgium', accompanied by a map showing the location in the Netherlands near the Belgian border.

INTERIORS PRINTED
Share and discover world's printed interior projects

Squid®

Squid® is a self-adhesive, transparent fabric which enables you to see out during the day, but largely restricts people outside from being able to look in.

The effect of Squid® can be compared to that of a net curtain, but its unique texture has a warm, natural feel. Squid® is minimalistic so it can be combined perfectly with any other type of window decoration. It blends into any interior design style.

Digital printing
The high-quality substrate is perfect for digital printing. We've realised great results with UV and eco-solvent printers and are exploring other technologies. Squid®'s versatility and simplicity already have made it a big hit in the interior design and architecture markets.

Brand name
Squid

Country
Belgium

Product type
Window fabric

Website
www.squid-belgium.be

E-mail
info@squid.be

Social
[Instagram](#) [Facebook](#) [Twitter](#)

Location
Tiel, Belgium

The map shows the location of 'Lampe Textiles nv' in Tiel, Belgium. The map includes a search bar with the company name and address, a 4.5-star rating, and a 'Route' button. The map also shows nearby cities like Antwerpen, Brussel, and Leuven.

Company page prices based on a yearly subscription:

Designers: €99,00

Print-service-providers: €199,00

Brands/suppliers: €299,00

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LARGE FORMAT REVIEW

